

# CALALTA

FIGURE SKATING CLUB

Dear Skating Families

It's fundraising time at Calalta! I'm the new Director of Fundraising for Calalta and I'm pleased to share with our members that we have three great initiatives kicking off right away!

Fundraising is an essential part of a successful club and Calalta is no different. As a not-for-profit, all proceeds from fundraising go right back into the Club to off-set costs and improve programming for our members.

Our first initiative is **Voxx Life HPT** (Human Performance Technology) is an exclusive and scientifically proven brand of socks and insoles. They have been shown to reduce pain, increase strength and endurance, increases stability and balance as well as enhancing range of motion and providing faster reaction time. The Voxx Life HPT brand is supported by Elvis Stojko and many other high-level athletes. Check out the details of the socks and insoles at <https://voxxlife.com/products/>

The product is great for skaters, runners, hockey players, seniors and people who are on their feet for extended time.



Our next fundraiser is even more exciting! **2 WestJet tickets for 2 anywhere WestJet flies!!** We will need families to take a book or more of 10 tickets and sell them for us. This will be a great fundraiser with many people excited to win a flight!



Hot on the heels of the WestJet raffle is our **Spring flowers and plants** - just in time for Mother's Day and the May long weekend. All flowers will be provided through Ever Green Greenhouses. Stay tuned for details and how you can help!

Thanks in advance for supporting our fundraisers!

Sincerely  
Cherie Maina  
Director of Fundraising

