

September 1, 2023

Subject: Donations and Sponsorship for 2023-2024 Skating Season

The Calalta Figure Skating Club, sanctioned by Skate Canada, is very excited to be offering opportunities for general donations as well as sponsorships for the 2023-2024 skating season.

Calalta is proud to be home to many International and National level competitors and coaches. It is one of the oldest clubs in Calgary as well as being the second largest non-profit skating club in Alberta with over 1200 registered members. All funds raised through sponsorship and donations go to off-set ice costs for our skaters.

We would like to offer you the opportunity to support the growth and development of Canadian figure skating by sponsoring or donating to our Club.

Levels of Monetary and/or Donation Support levels	Platinum	\$1000 or more	<i>Skaters who raise \$1000 or more in sponsorship dollars will receive 25% of amount raised as a credit on their account.</i>
	Gold	\$500 to \$999	<i>Donations can include product baskets and/or gift cards and will be considered by retail value for the levels noted.</i>
	Silver	\$200 - \$499 or in kind	
	Bronze	\$100 - \$199 or in kind	
	Friends of Calalta	\$0-\$99	

All donation levels and sponsorships will be recognized on our social media platforms which include Facebook and Instagram as well via acknowledgments at events.

Calgary Holly Jolly Figure Skating Competition – December 17, 2023 - This event draws participants from the 29 clubs and schools within the Calgary region and will be held at Jimmie Condon arena. This exciting competition is often the first taste of competitive skating for many participants and promises to be a fun-filled occasion for all.

Calgary Winter Invitational Feb 9-11, 2024 – Over 500 Star and Competitive skaters from all over Western Canada compete at Jimmie Condon arena for a fun and exciting weekend.

Annual Ice Carnival – May 14, 2024 – This year the theme is Calalta’s got Talent – and boy do we ever have talent! Held at COP it will sure to be a sell out

Calgary Spring Fling Figure Skating Competition, June 16, 2024 - This event draws participants from the 29 clubs and schools within the Calgary region and will be held at Jimmie Condon arena. This exciting competition is often the first taste of competitive skating for many participants and promises to be a fun-filled occasion for all.

To express interest or if you require further information, please contact Natalie at info@calalta.net

Calalta and its members thank you very much for your consideration and support!

